

FESSH-EFSHT 2026 - BASEL, SWITZERLAND

SOCIAL MEDIA SHARING KIT

To help you share your participation and connect with the international hand surgery community, we've created this social media toolkit for the 31st FESSH Congress in Basel.

Whether you are attending or presenting, this kit makes it easy to communicate your involvement in a clear, professional, and visually consistent way.

If you have any questions, feel free to contact us at: office@fessh.com

ABOUT THE CONGRESS

The upcoming FESSH-EFSHT 2026 Congress in Basel focuses on "Restoration of the Balance to Improve Hand Function".

The theme explores the complex interplay of anatomical and functional elements required for optimal hand performance.

From skeletal stability and joint congruency to the coordination of ligaments, muscles, tendons, innervation, and vascularity, balance is essential for function.

The congress is held in collaboration with:

- European Federation of Societies for Hand Therapy (EFSHT)
- Swiss Society for Hand Therapy

This unique interdisciplinary setting provides an opportunity to exchange knowledge, strengthen collaboration, and explore new perspectives in hand surgery and therapy.

WHY SHARE YOUR PARTICIPATION?

By sharing your participation, you:

- contribute to the visibility of the global hand surgery community,
- strengthen professional connections,
- highlight your scientific and clinical involvement,
- support the dissemination of knowledge and innovation.

HOW TO USE THIS KIT

You are welcome to use the provided visuals across your social media platforms, such as:

- Facebook,
- Instagram,
- LinkedIn.

You can:

- Upload the posts and stories,
- use the provided pictures as cover images,
- combine them with your own captions and experiences.

We encourage you to:

- Tag FESSH,
- use the official hashtags,
- share your personal perspective!

VISUAL CONCEPT

The visual identity of the FESSH-EFSHT 2026 Congress builds on the established FESSH brand while introducing a refreshed and contemporary direction.

The yellow-gold tone serves as the primary colour of the congress, ensuring strong visual consistency across all materials. This is complemented by a carefully selected palette, including turquoise and deep purple, creating a balanced and harmonious appearance.

Subtle graphic elements, such as halftone textures and dynamic curved shapes, are introduced to add depth and a more distinctive visual character, while maintaining recognisability.

VISUAL TYPES INCLUDED

Cover Images

Use as profile banners for:

- Facebook Cover



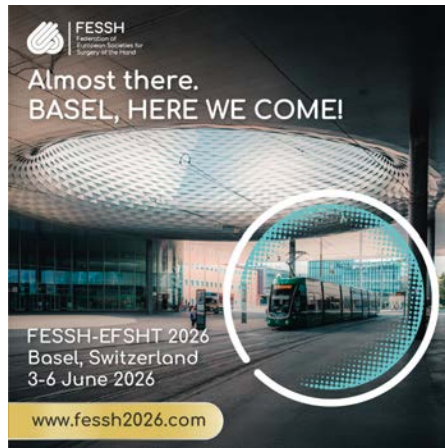
- LinkedIn Banner



Post Graphics

Available in multiple formats:

- Square (1:1) – Facebook, LinkedIn



- Vertical (4:5) – Instagram



Story Formats

- Facebook Stories (9:16)
- Instagram Stories (9:16)

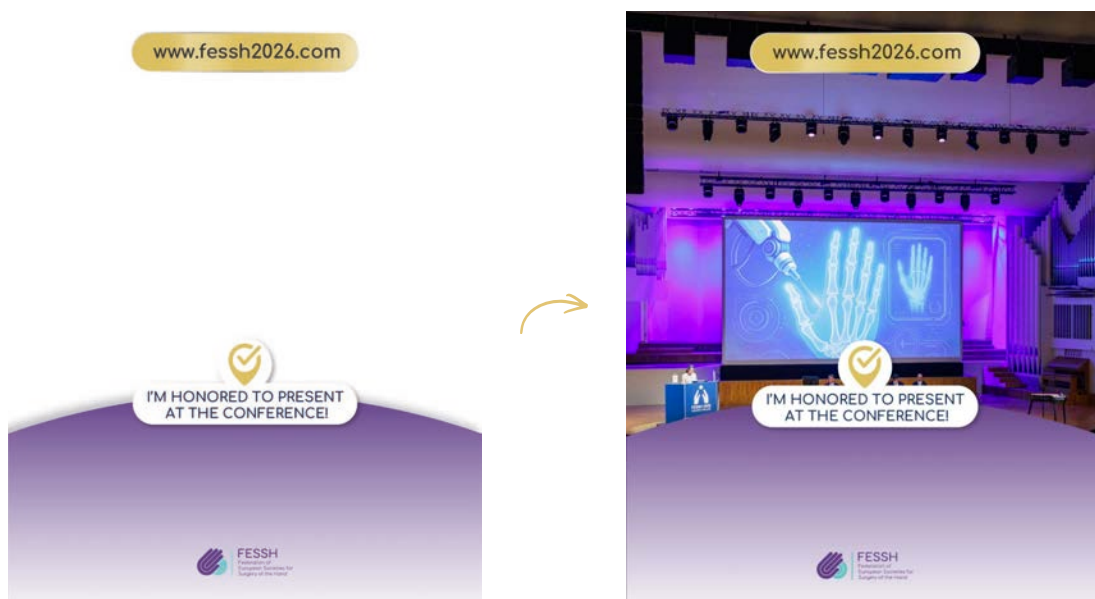


SPEAKER TEMPLATE

A dedicated speaker overlay frame is also included in the kit to help presenters share their participation in a simple and visually consistent way. The transparent PNG frame can easily be placed over personal photos, stories, presentation images, or congress-related content without requiring complex editing.

The overlay includes:

- SPEAKER identification,
- FESSH 2026 branding,
- “Honoured to present” badge,
- and optional space for adding presentation details if desired. This allows speakers to communicate their participation while maintaining a consistent congress visual identity.



Post Formats

Vertical (4:5)

www.fessh2026.com



www.fessh2026.com



Story Formats

- Facebook Stories (9:16)
- Instagram Stories (9:16)

www.fessh2026.com



www.fessh2026.com



QUICK TIPS FOR POSTING

Recommended post captions

Here are some ready-to-use post samples to help get you started. Feel free to personalize them to reflect your own perspective and experience!

Attendee Example

1.

Almost there...

Basel, here we come.

Looking forward to connecting with colleagues and gaining new insights at the FESSH-EFSHT 2026. A great opportunity to engage with the international hand surgery community.

See you soon!

#FESSH2026 #FESSH #FESSH_Europe #HandSurgery

2.

Proud to be part of the FESSH-EFSHT 2026 in Basel.

Looking forward to discussing innovation, research, and the future of hand surgery with colleagues from across Europe and beyond. Are you joining us?

<https://fessh2026.com/>

#FESSH2026 #FESSH #FESSH_Europe #HandSurgery

Speaker Example

3.

Honoured to present at #FESSH2026.

Looking forward to exchanging ideas and contributing to the future of hand surgery together with colleagues from across Europe and beyond.

#FESSH2026 #FESSH #FESSH_Europe #HandSurgery

4.

#FESSH2026

Honoured to contribute to the scientific programme of the FESSH-EFSHT 2026 in Basel.

I will be presenting on [TOPIC] at [SESSION / ROOM NAME] on [DATE & TIME].

Looking forward to sharing our work and engaging in meaningful discussions with colleagues from across the international hand surgery community.

See you there.

#FESSH2026 #FESSH #FESSH_Europe #HandSurgery

General Example

5.

Counting down to #FESSH2026.

A unique opportunity to learn, connect, and collaborate with the international hand surgery community. Looking forward to a few inspiring days of knowledge sharing and professional exchange.

See you in Basel.

#FESSH2026 #FESSH #FESSH_Europe #HandSurgery

6.

Proud to be part of the FESSH-EFSHT 2026 in Basel.

Looking forward to a few inspiring days of knowledge sharing, collaboration, and connecting with the international hand surgery community.

#FESSH2026 #FESSH #FESSH_Europe #HandSurgery

HASHTAGS & TAGGING

Use the official hashtags:

#FESSH2026 – the most important one!


#FESSH

#FESSH_Europe

#HandSurgery

Tag FESSH on your posts:

Facebook:  FESSH

Instagram:  Instagram (@fessh_europe)

LinkedIn: <https://www.linkedin.com/company/fessh/>

BEST PRACTICES

- Keep your message clear and professional.
- Add your personal experience or expectations.
- Use visuals consistently for stronger recognition.
- Engage with other participants' content.
- Share before, during, and after the congress.

FESSH-EFSHT 2026 is more than a congress: it is a shared space for learning, collaboration, and advancing the field of hand surgery together.

We look forward to seeing you in Basel!



EXHIBITORS							
Beznoska	Claronov	Delphos Implants	GE HealthCare	DJO Global	FzioMed	Gunze International Europe	Inion
Innomed-Europe GmbH	Kinetec SAS	Krieger Arzt- und Spitalbedarf	Manometric	Materialise	Medi-X Imaging	Microaire	Neo International/ Push Braces
Neutromedics AG	Orfit	Orthobroker	Orthopartner	Philips	PolyNovo	Rehatec AG	Ruck MedicalTec
Spirecut	Stryker	Swemac	Swibrace	Swiss m4m Center	Swissray Technologies AG	Synovis MCA/ Biover AG	Thieme Group
TriMed	Victorinox	WeDesign Silversplints	Wisepress	Ziehm Imaging			